

# HealthTrack Medical Systems Expands Service Offering

## Custom Medical Solutions Development and Systems Integration

In the Medical world, your business challenges are unique and complex. In many cases, off the shelf software doesn't fit the way you work or does not match your business needs. You need solutions that are tailored to *fit your specific requirements* - and for this you need an experienced Medical Software development and integration partner.

Custom-built Medical solutions bridge the gap between commercially available systems and what *you need* to achieve for your unique environment.

HealthTrack Medical Systems specialise in developing scalable, cost-effective, and robust database-driven applications for Medical. We develop tailored software solutions for your hospital, department or private clinical practice that capture every clinical, business and reporting process essential to your operational success.

Whether you are a hospital department looking to automate time consuming or manual process, or an existing (or start-up) private practice looking for a comprehensive turn-key practice management system, HealthTrack can develop a solution to achieve your goals.



## Success built on: Experience

Our client list includes many prestigious public and private hospitals, and many of the largest private cardiology and other specialty practices in Australia

### Specialist Clinical Practices

Genesis Care  
Hearts West  
Gold Coast Heart Centre  
Calvary Cardiac Centre  
Southern Heart  
Central Victorian Cardiology  
Central Melbourne Cardiology  
Northern Territory Cardiac  
Vein and Laser Clinic  
Wesley Corporate Health

### Private and Public Hospitals

The Wesley Hospital  
The Mater Hospital  
St. Vincent's Hospital  
St. George Hospital  
Royal Prince Alfred Hospital  
Flinders Hospital  
The Royal Adelaide Hospital  
Repatriation General Hospital  
Coff's Harbor Hospital  
and more...

## Success built on: Risk Management

HealthTrack already has a successful product-suite in the market today, which addresses many of the common issues faced by hospital departments and specialist practices.

Why reinvent the wheel every time you need new functionality? From advanced clinical applications to process automation, HealthTrack draws on hundreds of existing components

specifically designed for Australian medical requirements. Our approach is designed to dramatically reduce the **time, risk and cost** associated with developing and deploying new solutions.

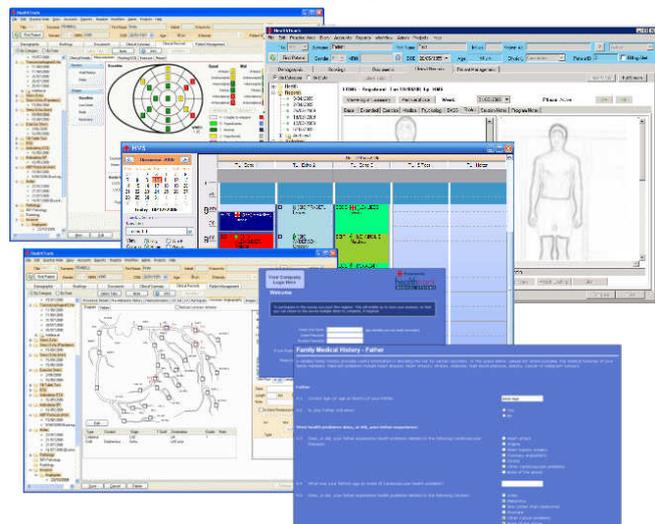
Our solutions are a blend of existing infrastructure, customized modules and complete newly developed modules. Our range of existing modules/components includes:

- HL7 integration engine for bi-directional integration with existing systems (PAS) and external providers such as Pathology companies and secure transport facilities.
- GDT/BDT, PIT, XML integration modules
- Patient Demographics, Scheduling and Diary
- 'Best of Breed' Pathology management system (managed at the atomic LOINC level)
- Medications modules for prescribing and in procedure recording
- Billing systems with online processing, SMS messaging, etc.
- Database search engine that span all modules, producing work lists, or custom exports.
- Standardised "Clinical Objects" that are used to rapidly develop new clinical screens

### Success built on: **Domain Knowledge and Technology**

HealthTrack works exclusively in the Medical field and thus understands the critical nature of your Medical business. We develop and deploy solutions quickly and integrate them into your environment seamlessly – enabling you to rapidly extend and improve service to your patients.

You will benefit from our 60+ man-years of real-world expertise in Medical software built using **Microsoft .Net** and **Microsoft SQL** that is functionally-matched, cost-effective and designed to support your growing business. Our reference architecture and full-cycle application delivery process has been refined on our own HealthTrack product and many successful implementation projects.



Leveraging this platform and experience means that we can rapidly develop applications that integrate fully with any number of external functions including: PAS (HL7), Medicare, Private Insurance, Pathology and Diagnostics etc.

Whatever the need, HealthTrack can develop a custom Medical solution that is easy to use, secure, reliable, will generate significant ROI, and most importantly - improve patient outcomes.

#### Why HealthTrack?

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| • Have we done it before?                      | Yes |
| • Do we understand the clinical environment?   | Yes |
| • Do we understand the technical requirements? | Yes |
| • Can we deliver the solution quickly?         | Yes |
| • Can we deliver great ROI?                    | Yes |
| • Can we dramatically reduce the RISK?         | Yes |
| • Do we use the latest technology?             | Yes |
| • Do we deliver high-quality ongoing support?  | Yes |