



T: 07 3105 9033

F: 07 3105 9036

info@healthtrack.com.au

HealthTrack Wins ICT Innovation Award

HealthTrack Medical Systems' cardiology reporting program has been recognised by the "Australian Information Industry Association" Queensland 2009 iAwards, for excellence in 'communications' and 'e-government' innovation.

The iAwards are Australia's premier awards for the Information Communication and Technology (ICT) industry. They honour the ICT industry's finest companies and their technological innovations.

HealthTrack's features and functionality are significantly different to all other clinical reporting programs. This enhances the patient care the specialist can provide and improves the profitability of the practice. To discover how HealthTrack is different to your system and learn why HealthTrack has been recognised for its excellence in communication and e-government innovation; please contact sales & marketing by email sales@healthtrack.com.au or call (07) 3105 9033 to arrange a presentation.

HealthTrack is the most complete clinical reporting package available for medical specialists, typically replacing a suite of products that are not integrated. It delivers better outcomes for patients, while improving the doctors' efficiency and productivity. HealthTrack allows specialists to see more patients, deliver results and recommendation back to the patient's doctors quicker and undertake extensive research. Research is facilitated by purpose built systems designed to manage masses of data associated with diagnostic testing and in-theatre procedures.

"HealthTrack innovation is as much about process as it is about technology," says HealthTrack's managing director Mark Ballam. "To enhance the efficiency of clinical reporting from the specialists' brief, we examined current processes and outcomes, then looked for innovative ways to achieve the outcome better, quicker and at a lower cost." The creative approach has resulted in automated systems in the areas of 'internal workflow', patient communication and test result display and storage that have all exceeded their clients' expectations.

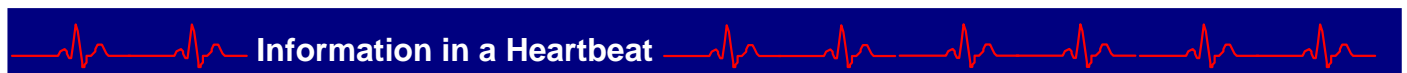
Traditional systems have focused on document storage, often replicating traditional paper processes, while doing little to enhance workflow and increase productivity. HealthTrack developed a solution

incorporating all the clinical and administrative programs into one, improving efficiency in the process. Specialised diagnostic testing devices directly communicate results to HealthTrack, reducing human data-entry errors that affect clinical decisions and patients' lives. Saving diagnostic test results dramatically increases the medical research capability of specialists, improving outcomes for their patients.

HealthTrack has been chosen as the Cardiology clinical reporting system for a South Australian health region and is expanding to other specialist departments within this government region. This project provides 'proof-of-concept' that HealthTrack can deliver a region or state wide single system solution for any government health department and improve communication and patient care.

HealthTrack's innovative recording and workflow processes have improved the efficiency of specialists, allowing them to provide better care for the patients... saving time, saving lives.

The national finals were held in Melbourne in late April, with the winners announced on May 27. HealthTrack is competing in both e-government and communications categories.



8 Milton Village 43 Lang Parade Milton Queensland 4064
PO Box 305 Indooroopilly Queensland 4068

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